Passionate about making a difference

Simply Wigs is family-run shop in the up-and-coming village of Slaithwaite, Huddersfield.

Owners Emma and Stuart started the business through personal circumstances and wanted to do it right.

Hair loss can be an upsetting situation, so everything down to the finest details is geared toward making customers feel better about themselves.

The Simply Wigs shop is a welcoming, friendly place where knowledgeable staff have a passion to make a difference.

All the big name brands are stocked, including Raquel Welch, Ellen Wille and Rene of Paris to name but a small selection, and the business is also proud to be NHS registered.

Owing to Covid restrictions, the shop is currently open by appointment only – but the staff actually love the new way of working as customers have the place to themselves for a private consultation.

Make an appointment for a consultation and you will have the opportunity to choose and try styles from the many which are on display or in stock.

If you require more choice, there is also the option to order in a specific wig from the Simply Wigs website. The knowledgeable team are passionate about finding you a style you will be delighted with and will do whatever is needed to ensure your preference is met.

Simply Wigs is dedicated to helping all women regardless of status or location, which led to the launch of the Wig Bank in 2020, providing a friendly community network to support and educate women undergoing medical treatment.

Customers donate their unwanted wigs to the Wig Bank, Simply Wigs donates £5 to Kirkwood Hospice and the customer receives a certificate of thanks. Appointments are then offered for women to view the Wig Bank and buy the 'recyled' wigs for a for a donation of £5 to the hospice.

"So far Simply Wigs has donated £3,000 to Kirkwood Hospice," says Emma. "The Wig Bank is a fabulous way of recycling wigs while extending kindness to our fellow human beings."

Emma and Stuart are very proud of their company, their community and their 15 staff who are so dedicated and committed to providing a fabulous service to the hairloss community.

"Whatever your rationale for taking a trip out to our Slaithwaite shop, you will be welcomed with open arms and a big Yorkshire 'hello'," says Stuart.

"The team will share their knowledge, help you with style and colour choices and simply look after you while you find your feet, in the sometimes complicated world of wigs."

Finding the perfect wig style is crucial to giving customers confidence in what can be a daunting situation. A consultation with Simply Wigs will help achieve just that.

DEDICATED COUPLE: Simply Wigs owners Emma and Stuart offer a warm welcome to every customer and great service from their team.

■ **Simply Wigs, Unit 2d, Spa Fields, Slaithwaite, Huddersfield HD7 5BB.**
■ **Telephone: 01484 844557**
■ **Website: www.simplywigs.co.uk**

PERSONAL ATTENTION: Visits are currently by appointment only, which means that, in effect, all customers receive a personal consultation and have the shop to themselves.